

Claims

1. An application device, in particular a makeup device comprising a first region (30) for storing a fluid, gel-like or pasty product, characterized by
a second region (34) for loading an applicator (14) with the product, wherein the second region (34) is separated from the first region (30).
2. A device as set forth in claim 1 characterized by at least one feed passage (32) for feeding the product from the first region (30) to the second region (34).
3. A device as set forth in claim 1 or claim 2 characterized by a conveyor means (28) for conveying the product from the first region (30) into the second region (34).
4. A device as set forth in claim 3 characterized in that the conveyor means (28) is adapted to displace the product from the first region (30) into the second region (34) and/or to increase the pressure in the first region (30) relative to the pressure in the second region (34).
5. A device as set forth in claim 3 or claim 4 characterized in that the applicator (14) can assume a rest position and a working position and actuation of the conveyor means (28) causes movement of the applicator (14) from the rest position into the working position.
6. A device as set forth in claim 5 characterized by a receiving region (36), which is separated from the first region (30), for the applicator (20) in the rest position.
7. A device as set forth in claim 6 characterized in that the second region (34) adjoins the receiving region (36) in such a way that the applicator (14) passes the second region (34) when it is removed from the receiving region (36) for moving it into the working position.

8. A device as set forth in one of claims 3 through 7 characterized by a screwthread which has a first screwthread element (20) and a second screwthread element (18) and the actuation of which causes movement of the applicator (14) from the rest position into the working position, and a coupling (44, 46) for coupling the first screwthread element (20) to the conveyor means (28).

9. A device as set forth in claim 8 characterized in that the coupling (44, 46) is a one-way coupling.

10. A device as set forth in claim 8 or claim 9 characterized in that the coupling (44, 46) is a ratchet coupling.

11. A device as set forth in one of claims 8 through 10 characterized in that the coupling (44, 46) has at least one elastic ratchet element (46).

12. A device as set forth in one of claims 3 through 11 characterized in that the conveyor means (28) has a piston-cylinder device.

13. A device as set forth in one of claims 3 through 12 characterized in that the conveyor means (28) has a rotary drive (22, 24, 26).

14. A device as set forth in claim 13 characterized in that the rotary drive (22, 24, 26) has a hollow spindle (22), the internal space of which is designed for receiving and/or passing therethrough the applicator (14) and on the outside surface of which is provided a screwthread (24).

15. A device as set forth in one of the preceding claims characterized by a wiper (38) for wiping product residues from the applicator (14) after use of the applicator (14).

16. A device as set forth in one of the preceding claims having an applicator (14) for the product.

17. An applicator for an application device as set forth in one of the preceding claims.